



Connect learning & support. See what's working. Evidence the impact.

One connected platform for education, training, skills
and supported learning.



bloom.education

Book a call with our team to explore

ABOUT BLOOM

01



Bloom is a connected learning and support platform that helps organisations deliver learning, coordinate support and understand each learner's journey — all in one place.

It brings together learning, engagement, progress, professional insight and evidence, giving everyone around a learner appropriate visibility of what's happening, what's working and where more support may be needed.

Bloom can support individual learners, cohorts and programmes across schools, alternative provision, local authorities, further education, training and skills, employability and apprenticeships.

Created by Gaia Learning, Bloom is built on more than five years of experience supporting learners with additional needs and complex learning journeys. That experience shaped a platform designed to make learning and support more connected, visible and evidence-led.

Any learner. Any programme. Any setting. One connected picture of progress.

BLOOM CAN BE USED ACROSS LEARNING, SUPPORT & DEVELOPMENT

- Schools, MATs and specialist education
- Alternative provision and reintegration pathways
- Local authority and commissioned provision
- Further education and colleges
- Training and skills programmes
- Employability and supported employment
- Apprenticeships and workplace learning
- SEND and personalised learning pathways

WHO USES BLOOM?

02

for Schools & MAT's

Re-engage learners, see the micro-movements traditional data misses, and give SENCOs, tutors, therapists and other professionals one shared view of the learner and what's working.

for Local Authorities

Gain visibility across alternative and commissioned provision, with one shared learner view connecting schools, providers and professionals around engagement, interventions, progress and outcomes.

for Training & Skills

See what success looks like for every learner, spot when someone needs additional support and respond appropriately, while evidencing engagement, progress and programme outcomes.

for Employer Programmes

Improve graduate and early-career programme success by understanding engagement and progress, supporting individuals sooner and building the insight that can strengthen retention and demonstrate programme impact.

for Alternative Provision

Expand your delivery while capturing the progress happening beyond traditional measures, giving schools, LAs and commissioners clear evidence of learner engagement, impact and outcomes.

UNDERSTAND THE WHOLE LEARNER

03

Organisations used Bloom too...

- deliver live and remote learning, support and interventions
- create personalised learning and development pathways around individual goals
- bring together learning, professional insight, support and interventions
- understand engagement, participation and progress over time
- identify changes and respond with the right support
- capture the smaller steps and milestones that traditional data can miss

Bloom provides shared visibility across:

- learning, sessions and interventions
- learner engagement and participation
- goals, progress and outcomes
- support plans and individual pathways
- resources, activities and evidence
- communication between the people around the learner
- progress across different settings, providers and programmes
- reporting and evidence for organisations, employers, commissioners and funders



DELIVER. SEE. SUPPORT. EVIDENCE.

04



Deliver Live Learning Remotely

Deliver live online 1:1 and group learning sessions through Bloom's purpose-built inclusive virtual learning environment, designed to support engagement, emotional safety and flexible participation.



Upload & Centralise Learner Content

Upload independent learning, recorded lessons, intervention activities and learner resources into one connected platform, giving learners continuous access to support wherever they are.



Track Engagement in Real Time

See attendance, participation, engagement and progress as it happens — helping teams identify patterns, recognise small but important changes and respond when additional support is needed.



Evidence Progress & Outcomes

Turn learning activity, engagement, professional insight and support into a structured evidence trail — making it easier to demonstrate progress, outcomes and impact to leaders, employers, commissioners, funders and other stakeholders.

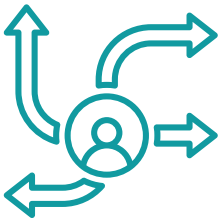
DELIVER. SEE. SUPPORT. EVIDENCE.

05



Multi-Agency Collaboration

Give tutors, educators, specialists, support teams, employers, families and external providers appropriate access to one shared learner view — improving communication, continuity and accountability.



Personalised Learning & Support Pathways

Create flexible pathways around each learner's goals, combining learning, resources, interventions and support — and adapt them as engagement, needs and progress change.



AI-Assisted Learner Insight

Bloom's AI-supported insight layer brings together learning activity, professional observations, engagement and progress to help teams identify patterns, summarise evidence and inform personalised next steps.



Training, Resources & Support

Give teams access to training, resources, tools and practical guidance that help them understand learners, respond appropriately and deliver more effective support.

OUR VISION & VALUES



06

Created by Gaia Learning, Bloom is built on over five years of experience supporting learners with complex and individual learning journeys. We saw first-hand how learning, support, insight and evidence can become fragmented across different people, providers and settings — and built Bloom to connect them.

Today, Bloom brings learning, engagement, progress and support into one shared picture, helping schools, colleges, training providers, employers, local authorities and other organisations understand what's happening for every learner, respond to what they need and evidence the impact of their support.

Vision

A world where every child regardless of need, background, or circumstance can access an education that understands them, includes them, and enables them to thrive.

Mission

Gaia Learning & Bloom exists to re-engage and empower learners who are not thriving in traditional education.

ABCD Values

Ambition & Belonging holding high expectations for every learner while ensuring they feel safe, valued, and part of a community where they can grow.

Connection sits at the heart of our approach; we know learning thrives through strong, trusting relationships between learners, educators, families, and the wider world.

Through **Discovery**, we start with the individual, taking time to understand each learner's strengths, needs, and interests so we can create truly personalised pathways.

START THE CONVERSATION

Supporting learners in education, training, skills or employment? Let's explore how Bloom can help you see the whole journey and evidence what works.



Book a demo



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