



Turn **live learning insight & care plan data** into personalised learning plans to **improve impact.**



bloom.education

Book a call with our team to explore

ABOUT BLOOM

01



Bloom is SEND critical, digital infrastructure enabling schools to **deliver** learning, **coordinate** support and **capture** real-time insight so they can evidence outcomes, adapt provision and create the right learning pathways.

Where schools are increasingly expected to evidence impact, demonstrate inclusive practice and show how learners are truly being supported, Bloom acts as the connector between the child, family, school and external professionals — creating one visible, shared picture of support, engagement and progress in real time.

Created by Gaia Learning, Bloom is built on over five years of experience supporting children with SEND and helping schools deliver flexible, evidence-based learning pathways.

Any session, any curriculum, any content, anywhere – all evidenced.

BLOOM IS USED TO SUPPORT ALL LEARNERS, ESPECIALLY THOSE WITH...

- Emotionally based school non-attendance (EBSNA)
- SEND and SEMH learners
- Reintegration and flexible pathways
- Internal inclusion provision
- Alternative provision oversight
- Learner wellbeing and engagement tracking

Bloom is particularly effective for schools and settings already delivering blended provision, allowing them to centralise delivery, engagement tracking and learner evidence without introducing multiple disconnected systems.

Through real-time learner insight and structured evidence gathering, Bloom helps schools demonstrate inclusive practice while reducing administrative burden.

OUR VISION & VALUES



02

Created by **Gaia Learning**, Bloom is built on over five years of experience supporting children with SEND and helping schools deliver flexible, evidence-based learning pathways.

Gaia Learning and Bloom solve the problem by giving schools both specialist support and clear visibility of what is happening for each learner. Gaia Learning can provide flexible online teaching for children who need a different route to engagement, while Bloom shows the school each learner's attendance, progress, engagement, educator observations and evidence of support in one place.

Vision

A world where every child regardless of need, background, or circumstance can access an education that understands them, includes them, and enables them to thrive.

Mission

Gaia Learning & Bloom exists to re-engage and empower learners who are not thriving in traditional education.

ABCD Values

Ambition & Belonging holding high expectations for every learner while ensuring they feel safe, valued, and part of a community where they can grow.

Connection sits at the heart of our approach; we know learning thrives through strong, trusting relationships between learners, educators, families, and the wider world.

Through **Discovery**, we start with the individual, taking time to understand each learner's strengths, needs, and interests so we can create truly personalised pathways.

INFRASTRUCTURE TO UNDERSTAND THE **WHOLE** CHILD

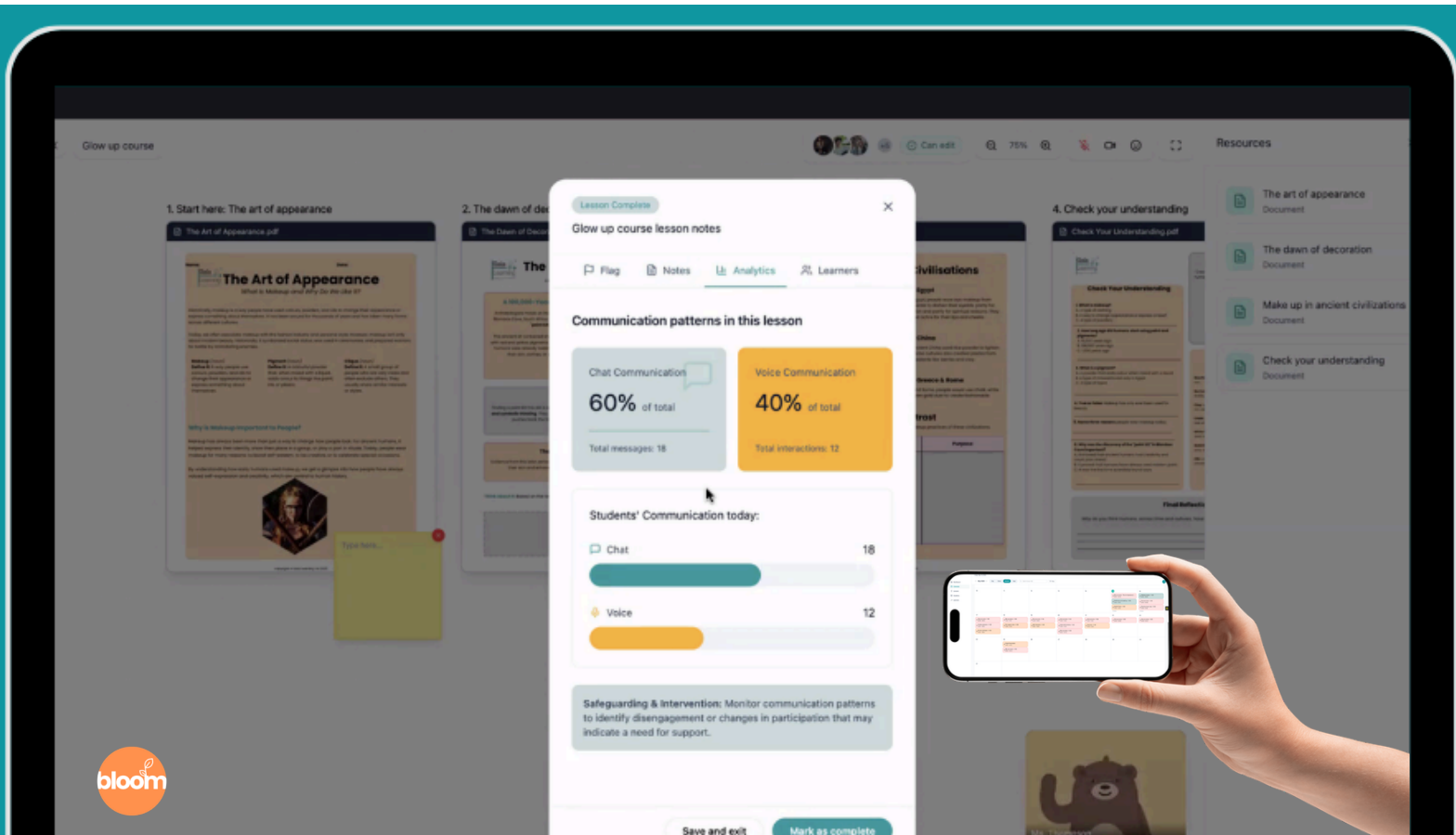
03

Schools and educators can use Bloom to:

- adapt learning to enable independent learning
- create personalised learning pathways based on identified needs
- bring together professional assessments, interventions and learner support plans (e.g. EHCPs / SEN support plans)
- monitor learner engagement, participation and wellbeing

Bloom provides shared visibility across:

- learning delivery and interventions
- learner communication and wellbeing
- support planning and provision
- multi-agency collaboration
- evidence of progress and outcomes
- clear analytics of engagement, progress and attainment for teachers, SENCOs, school leaders and wider stakeholders



WHAT HAPPENS?



Child learns
online in
Bloom



Educator
delivers learning
session



Bloom AI captures
engagement &
activity



Personalised Live
Dashboard
Created



Multiple
professionals
contribute & view



Personalised
Learning Plans
created



- Bloom SEND contents & resources included to support teaching & learning
- Add your own curriculum – any age, stage, ability

- Export dashboard data for evidence
- Connect with other app's and school systems (December 2026)

KEY FEATURES

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Deliver Live Inclusive Learning

Deliver live online 1:1 and group learning sessions through Bloom's purpose-built inclusive virtual learning environment, designed to support engagement, emotional safety and flexible participation.



Upload & Centralise Learner Content

Upload homework, recorded lessons, intervention activities and learner resources into one connected platform, giving learners continuous access to support wherever they are.



Track Engagement in Real Time

Monitor attendance, participation, wellbeing and learner engagement through live insight dashboards — helping schools identify patterns, changes and early signs of disengagement.



Evidence Progress Automatically

Bloom transforms live learning activity, engagement data and support delivery into structured, defensible evidence for EHCP reviews, SEND audits, governors, Ofsted and alternative provision oversight.

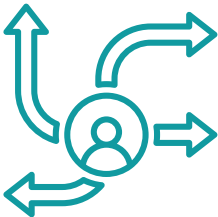
KEY FEATURES

05



Multi-Agency Collaboration

Enable schools, SENCOs, therapists, tutors, alternative provision providers and families to contribute towards one shared view of the learner — improving communication, visibility and accountability.



Support Flexible & Reintegration Pathways

Create structured pathways combining academic learning, wellbeing support and reintegration planning to help learners remain connected to education during periods of challenge or absence.



AI-Assisted Learner Insight

Bloom's AI-supported insight layer helps schools generate session summaries, learner feedback, support recommendations and personalised pathways aligned to learner needs and care plans.



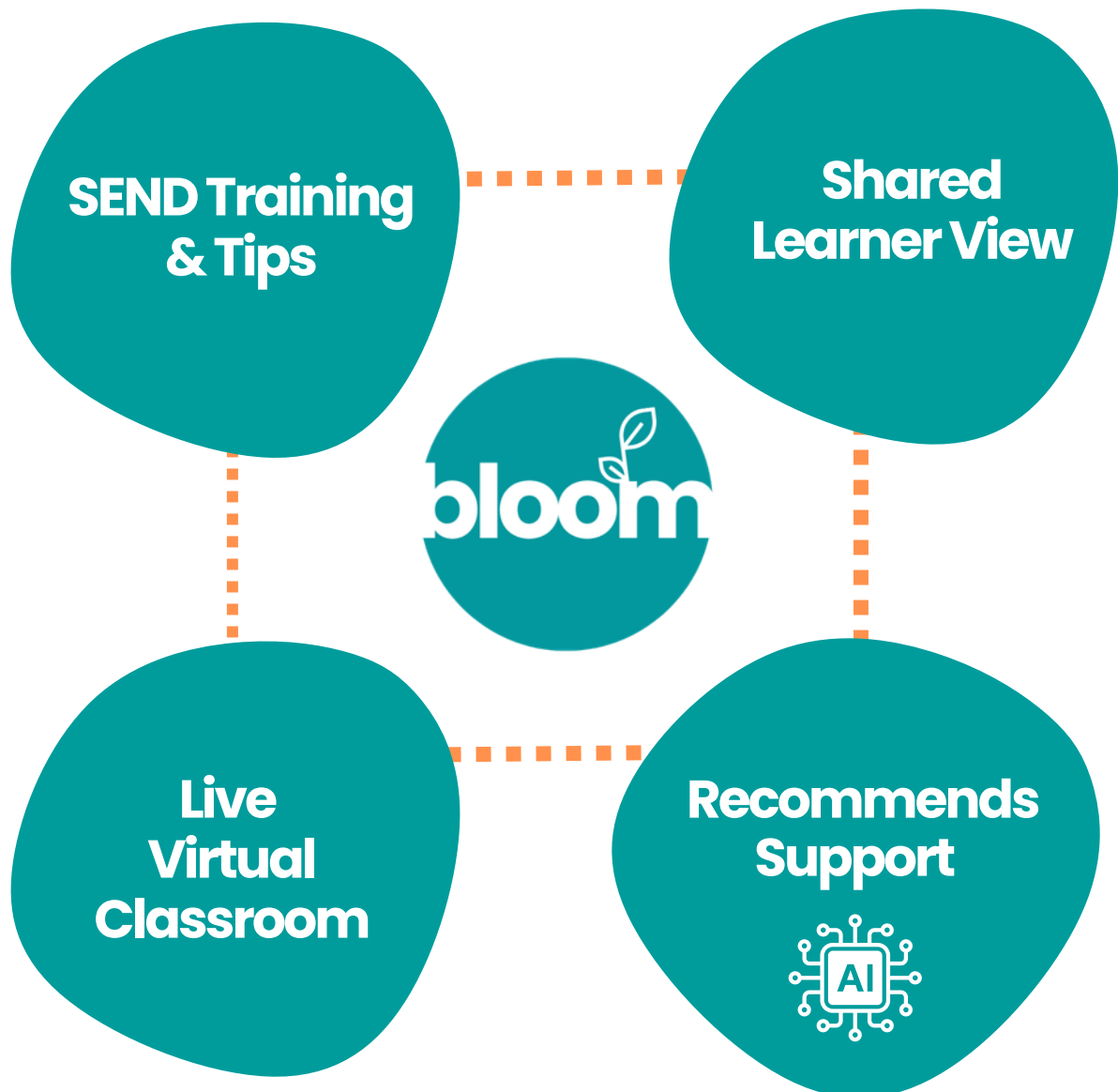
SEND Training, Tools & Tips

Videos, courses, contents & advice created and curated by specialist SEN educators at Gaia Learning.

WHAT'S INCLUDED IN BLOOM?

- Training Videos & Tips
- CPD Course
- Interest Based Contents

- All stakeholders see **shared dashboard** of plans & progress



- Capture all engagement
- SENCO, TA, SALT, EdPsych etc use **Bloom to deliver**

- Clever, closed Bloom AI **learns what works for** engagement & recommends strategies
- Auto-speedy note taking

More time with
pupils



Less time on
paperwork

Join a

BLOOM PILOT

SEPT 2026–FEB 2027

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Lead the Future of Inclusion

Join a select group of pioneering MATs helping to define the next generation of learner support.

As a Founding Pilot Partner, you'll get first access to Bloom, gaining powerful insight into learner engagement, wellbeing and progress while helping shape a platform built for modern inclusive education.

You'll have the opportunity to influence product development, showcase innovation across your trust, and demonstrate a proactive commitment to improving outcomes for vulnerable learners.

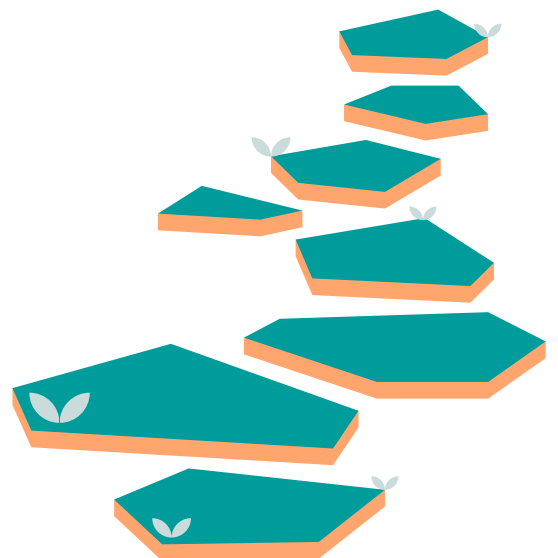
Be first. Shape what's next. Build a stronger foundation for inclusion.

Why Join?

Many schools tell us they need better ways to:

- Evidence learner progress and engagement
- Support children with SEND and additional needs
- Connect information across staff, families and professionals
- Demonstrate impact to leaders, governors and commissioners
- Track the small steps that matter

Bloom has been designed specifically to help schools address these challenges.



THE BENEFITS OF BEING A PILOT SCHOOL

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Real time, learner focused insight to help you make better inclusive decisions

- Full Bloom platform access
- Up to 30 learner licences
- Unlimited staff access
- Parent and carer dashboard of progress
- Access for external professionals
- Staff onboarding and training
- Access to SEND Training & Resources
- Ongoing support throughout the pilot
- Future platform enhancements included



Ideal Pilot Settings

Bloom is particularly suited to:

- MAT's SEND schools
- Independent schools
- Hospital education
- Mainstream schools supporting vulnerable learners

FREE

Bloom **free** for the rest of the academic year

Join a BLOOM PILOT

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What We Ask From Pilot Schools

We're looking for schools willing to:

- Identify a small cohort of learners
- Participate in onboarding and training
- Use Bloom as part of everyday practice
- Share feedback throughout the pilot
- Participate in a short impact review at the end

HELP!

No specialist technical knowledge is required.



12-week pilot (min)



1 or 2 dedicated staff members



Access to your IT Team/support



Pre & Post Pilot survey completion



Site visit & 'agreement' in place



Case study completion – we'll shout about how fantastic you are!

START THE CONVERSATION

Whether you're a school, MAT, or Local Authority, we're here to help you explore how Bloom can work for your setting



Book a demo



bloom.education



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